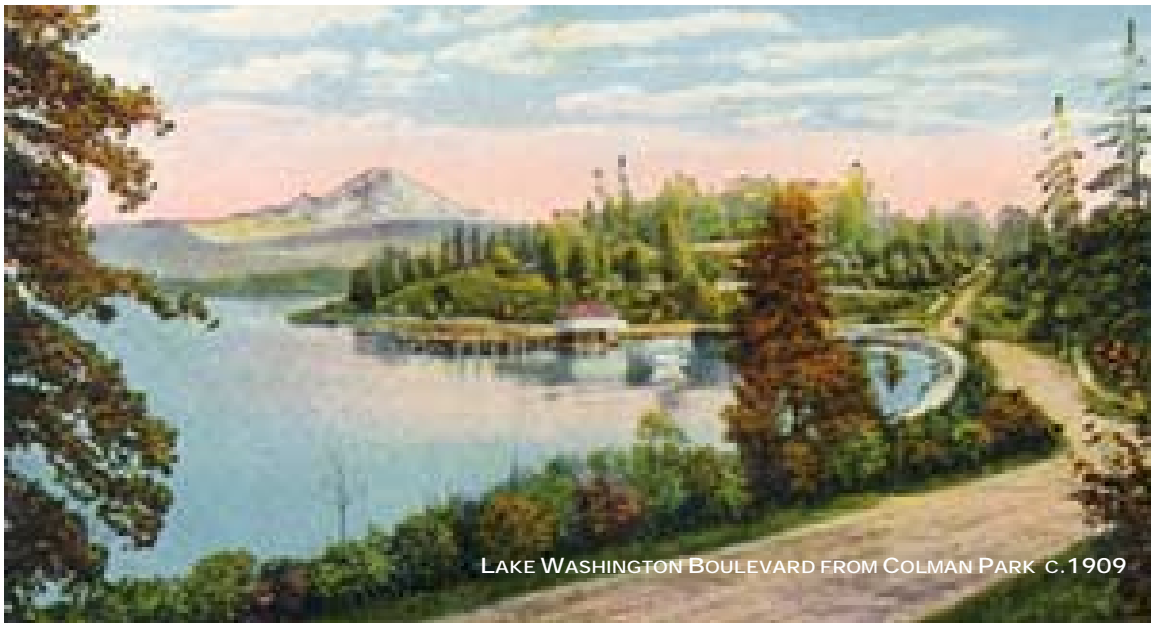


1903 - 2003
Olmsted Centennial Celebration
Honoring our Past, Inspiring the Future

Funding Opportunities



LAKE WASHINGTON BOULEVARD FROM COLMAN PARK C. 1909

Friends of Seattle's Olmsted Parks
A non-profit organization dedicated to preserving Seattle's unique Olmsted heritage



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Olmsted in Seattle

“All agree that parks not only add to the beauty of a city and to the pleasure of living in it, but are exceedingly important factors in developing the healthfulness and business prosperity of its residents.”

Olmsted Brothers
1903

At the turn of the last century, Seattle was in the midst of a period of wealth and rapid growth and city leaders and citizens recognized the need to preserve and protect its spectacular natural landscape. The city invited the top landscape architectural firm in the country, the Olmsted Brothers of Brookline, MA, to design a citywide park system that would ensure the preservation of green space in the city and provide healthy recreation opportunities within reach of all residents. In the spring of 1903 John Charles Olmsted arrived in Seattle to make a survey of the area and by October of the same year the Olmsted Brothers firm had designed a citywide, comprehensive system of parks and boulevards that would not only celebrate, showcase and protect the spectacular Pacific Northwest landscape but also provide access and opportunities for all of Seattle’s citizens to experience and enjoy their extraordinary natural environment.

In October of 1903 the Olmsted plan for Seattle was adopted by the park commissioners, approved by the city council and enthusiastically supported by voters in several subsequent bond issues.

The *Friends of Seattle’s Olmsted Parks* (FSOP) was formed in 1983 in response to the growing recognition of the national significance of the Olmsted Firm and the national as well as local importance of our own Olmsted park and boulevard system. Due to tremendous citizen support of the Olmsted Brothers’ original plan and the generosity of many landowners, much of the property recommended by the plan was acquired. As a result, Seattle has one of the most fully realized Olmsted park systems in the country.

The *2003 centennial year* provides a unique opportunity to celebrate Seattle’s Olmsted legacy and thus increase public awareness, understanding and support for our nationally recognized Olmsted park system as well as the philosophy of providing open space for urban places. FSOP is coordinating a yearlong calendar of projects and events focused on celebrating, understanding, sustaining and enhancing our unique Olmsted park legacy. We are drawing on the strengths of numerous community, city and county organizations to develop a very diverse series of events that will bring citizens throughout Seattle’s many diverse neighborhoods together in park environments. Our goal is not only to celebrate Seattle’s spectacular parks and green spaces but also to provide opportunities for Seattle residents to learn about their unique park system and the ways in which they can contribute to making the next 100 years of open space planning as successful as the last 100 years.

1. Friends of Seattle's Olmsted Parks
2. Seattle Department of Parks and Recreation
3. AIA Seattle
4. The Arboretum Foundation
5. Audubon Society of Portland
6. Cascade Land Conservancy
7. Center for Urban Horticulture, University of Washington
8. Department of Landscape Architecture, University of Washington
9. EarthCorps
10. E.B. Dunn Historic Garden Trust
11. Friends of Cowen Park *
12. Friends of Frink Park
13. Friends of Gasworks Park
14. Friends of Interlaken at 26th
15. Friends of Interlaken Park
16. Friends of Schmitz Park Preserve *
17. Friends of Seward Park *
18. Friends of South Ferdinand Street Park *
19. Friends of the Conservatory in Volunteer Park
20. Groundswell Off Broadway
21. Heritage Tree Committee- Plant Amnesty
22. Historic Seattle
23. History Link
24. Jefferson Park Alliance
25. Mount Baker Community Club
26. Mountains to Sound Greenway Trust
27. Northwest Flower and Garden Show
28. Portland Olmsted Centennial Committee
29. Portland Parks and Recreation
30. Ravenna Creek Alliance *
31. Seattle Board of Park Commissioners
32. The Seattle Channel
33. Seattle Department of Neighborhoods
34. Seattle Garden Club
35. Seattle Landmarks Heritage Preservation Board
36. Seattle Parks Foundation
37. Spokane Preservation Advocates
38. Trust for Public Land
39. Urban Greenspaces Institute
40. Washington Chapter- American Society of Landscape Architects
41. Washington Community Forestry Council , Department of
Natural Resources Executive Advisory Council
42. Washington State Nursery and Landscape Association

... and growing

* forms to be sent

Centennial Sponsors

12/09/02

Centennial Sponsors (\$10,000 and up)

Seattle Foundation (grant support)

American Foundation (grant support)

Legacy Sponsors (\$3,000 – 9,999)

Hugh and Jane Ferguson Foundation (grant support)

National Association for Olmsted Parks

King County Landmarks and Heritage Commission (grant support)

Heritage Sponsors (\$1000 – 2999)

Washington Chapter- American Society of Landscape Architects

Preservationists (\$500 – 999)

City Park Alliance

Supporters (\$250-499)

Bob Kildall

Steve Worthy and Associates

In Kind Centennial Support

Seattle Department of Parks and Recreation

Seattle Channel

Seattle Parks Foundation

The Friends of Seattle's Olmsted Parks would particularly like to thank the Seattle Parks Foundation for their generous in-kind support of the Friends of Seattle's Olmsted Parks and the Olmsted Centennial Celebration and for undertaking a number of Centennial park projects.

SUMMARY

Olmsted Centennial Funding Opportunities

Educating:

1. NAOP Conference: "Learning From the Past, Inspiring the Future"
2. "Man Who Built Parks": book donation to schools and libraries
3. Olmsted Centennial Calendar of Events and Information Distribution
4. Conference Proceedings Publication
5. Olmsted Parks Website
6. Seattle Channel Video: "John Charles Olmsted in Seattle"

Celebrating:

7. Olmsted Centennial Celebration Poster of Events Calendar
8. "Days in the Parks": summer series of projects and events in neighborhood parks
9. "Democracy in Action": Youth in Focus Photography Internship and Exhibit Development
10. Monthly Walking Tours of Olmsted Landscapes
11. Bicycle Tours Through Seattle's Olmsted Landscapes
12. Theater Production: "John and Sophie; A Long-distance Love affair"

Sustaining:

13. IvyOUT: EarthCorps projects in Olmsted Landscapes
14. Volunteer Park Lily Pond Restoration
15. Volunteer Park Planting Bed Restoration
16. Tree Planting in Lower Woodland Park

Enhancing:

17. Olmsted Boulevard Signage and Markers
 18. Olmsted Park Legacy Benches
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EDUCATING

1. NAOP Conference: Learning From the Past, Inspiring the Future

Increment: \$1000 Total Est: \$30,000

As part of the Olmsted Centennial Celebration, FSOP is organizing and hosting the national conference of the National Association for Olmsted Parks, April 30 – May 4, 2003. The conference will include lectures, workshops and tours oriented toward landscape, parks and planning professionals, as well as community activists, educators, and park advocates. Funding is needed for keynote speakers, receptions, and conference logistics. Donors or sponsors will be recognized in the conference notebook, conference website, and entrance welcome signage.

2. "Man Who Built Parks": book donation to schools and libraries

Increment: \$25 Total Est: \$1000

"Man Who Built Parks" is a children's book that tells the story of Frederick Law Olmsted, Sr., the most influential Landscape Architect and Urban Designer of the late 1800's. His stepson/nephew, John Charles Olmsted, and son, Frederick, Jr., inherited their father's firm and, as the Olmsted Brothers firm, went on to plan and design numerous parks and landscapes throughout the country, including Seattle's comprehensive park and boulevard system. FSOP would like to donate copies of the book to the public schools and libraries throughout the city of Seattle. Each book will contain a bookplate recognizing the principle donor or sponsor. If funding allows, a Seattle Supplement will be added at the back of the book.

3. Olmsted Centennial Calendar of Events and Information Distribution

Increment: \$500 Total Est: \$5000

Just as the Olmsted system of parks and boulevards has had a significant influence on the development of almost all of Seattle's neighborhoods, the Centennial calendar of events includes projects, lectures, exhibits and celebrations in community gathering places throughout Seattle. In order to maximize citizen awareness of the Centennial throughout Seattle's diverse communities, we will be publishing a poster and numerous brochures to be distributed to various locations and at numerous events throughout the centennial year. The donor or sponsor will be acknowledged on the printed material.

4. Conference Proceedings Publication

Increment: \$2500 Total Est: \$10,000

The 2003 NAOP annual conference will focus on issues ranging from the environmental and aesthetic challenges of designing in historic landscapes to the contemporary social, political and financial issues associated with parks, greenspaces and urban communities today. With the hope that the information and ideas generated at this meeting of national and local experts can have a broader influence on national park and greenspace development, FSOP and NAOP would like to publish the conference proceedings so they can be made available to the public. Donor or sponsor will be acknowledged in the published proceedings. Distribution will be through a CD or website.

5. Olmsted Parks Website

Increment: \$500 Total Est: \$5000

FSOP will design and maintain a website focused on increasing community awareness about Seattle's historic Olmsted legacy. It will include detailed historical information about the original Olmsted plan of parks and boulevards for Seattle and the implementation and development of the park system over the past century. It will also contain up to date information about current projects, events and issues related to Olmsted landscapes around Seattle. During 2003 it will serve as the hub of information for the Centennial Celebration. Donor or sponsor will be acknowledged on the website.

6. The Seattle Channel video: John Charles Olmsted in Seattle

Increment: \$2500 Total Est: \$5000

FSOP is working with the Seattle Channel to produce a video about John Charles Olmsted and his role in shaping Seattle's nationally recognized park system. The video will paint a picture of how Olmsted went about planning Seattle's Park system, giving a window into what the early days of Seattle were like, including discussions of the original park system plan, the development of the plan and additions acquired throughout the past century, and how the vision of the Olmsted Brothers and Seattle's early civic leaders is still relevant today. The video will be shown on Seattle Channel and would be available for showing at schools and to community organizations. Funding would help pay for production and reproduction costs. Donor or sponsor would be acknowledged in video credits.

**(For complete descriptions of specific projects or events, please contact Kari Stiles at
Friends of Seattle's Olmsted Parks, 206.332.9915)**

CELEBRATING

7. Olmsted Centennial Celebration Poster of Events Calendar

Increment: \$1000 Total Est: \$5000

FSOP will be designing and publishing an Olmsted Centennial Events Calendar to be distributed to businesses and community organizations throughout Seattle. The poster will contain historic images of local Olmsted parks and boulevards, contemporary photos of Olmsted parks as well as graphics and text from the original Olmsted plan. Donor or sponsor will be acknowledged in the poster.

8. "Days in the Parks": summer series of community projects and events in Olmsted Landscapes

Increment: \$1000 Total Est: \$20,000

FSOP is working with neighborhood and "Friends of" groups to organize the "Days in the Parks" community event series at ten locations throughout Seattle. Each neighborhood or community group is organizing a volunteer work project, a concert, a picnic, a walk in the park, or some other project or celebration to bring community members together for one day in their neighborhood park. FSOP is coordinating the series of events and helping to raise support for each group's project. Donor or sponsor will be acknowledged on the printed material for "Days in the Park" project and at each of the events.

9. "Democracy in Action": Youth in Focus Photography Internships

Increment: \$1000 Total Est: \$8000

Youth in Focus is a non-profit organization that engages at-risk youth in creative endeavors through photography. A partnership of Youth in Focus and FSOP is providing an opportunity for local youth to develop their photographic skills and to explore the ways in which parks are used by the residents of Seattle. Participants will photograph people, events and activities in park landscapes in Seattle. Their photographs will be displayed along with historic images of Olmsted parks in the Convention Center, April through June, 2003. Funding is needed to cover photographic expenses and mounting of the exhibit at the Seattle Convention Center. Donor or sponsor will be acknowledged on the printed material related to the exhibit and at the opening of the exhibit in April 2003.

10. Monthly Walking Tours of Olmsted Landscapes

Increment: \$200 Total Est: \$2000

The Seattle Parks Foundation, Seattle Parks and Recreation, FSOP and local community groups will lead monthly walking tours of Olmsted parks and boulevards throughout Seattle. For each walk we intend to produce informational brochures describing the park's unique features, the history of the park and its relationship to the Olmsted system as well as information on current and upcoming projects and events in each park. Principle donor or sponsor will be acknowledged in the printed material for the tours.

11. Bicycle Tours Through Seattle's Olmsted Landscapes

Increment: \$100 Total Est: \$2000

FSOP is working with the Cascade Bicycle Club and the Bicycle Alliance to develop a series of guided bicycle tours through Seattle's Olmsted park landscapes. Multiple tours of varying difficulties through different sections of the Olmsted park system will be offered in the spring, summer and fall of 2003. A printed guide covering the bicycle tour route and historical information about the Olmsted park system will be included with each tour. Brochures outlining multiple self-guided bicycle (or driving) tours will also be developed and posted on the Olmsted Centennial website. Principle donor or sponsor will be acknowledged on the printed material and centennial website.

12. Theater Production: "John and Sophie: A Long-distance Love affair"

Increment: \$2000 Total Est: \$10,000

During the many weeks (and sometimes months) that John Charles Olmsted spent in Seattle in 1903 and subsequent years, he and his wife, Sophie, wrote daily. This correspondence paints a wonderful picture of life in Seattle at the turn of the past century. With John Charles Olmsted's commentary on local personalities, sights and conditions, flora and natural environment, FSOP would like to develop a short theater production about life in the early days of Seattle's history based on these letters of John and Sophie.

(For complete descriptions of specific projects or events, please contact Kari Stiles at Friends of Seattle's Olmsted Parks, 206.332.9915)

SUSTAINING

13. IvyOUT: EarthCorps ivy removal project

Increment: \$2500 Total Est: \$50,000

The EarthCorps IvyOUT project is focused on removing invasive ivy from parks and greenspaces throughout Seattle. In 2002-2003, ivy removal work will be concentrated in Olmsted park landscapes and will involve volunteers from local organizations and community member working together to improve their neighborhood parks and natural areas. Funding is needed to continue this important ivy eradication program to help preserve and restore the health of our urban forest. Donors and sponsors will be recognized on the EarthCorps and Olmsted Centennial websites and at community work events.

14. Volunteer Park Lily Pond Restoration

Increment: \$2000 Total Est: \$20000

The Seattle Parks Foundation, Seattle Parks and Recreation and the Friends of Seattle's Olmsted Parks are working together to restore the Volunteer Park Lily Ponds to the original Olmsted design. This signature Olmsted Centennial project will restore the gem of the Olmsted park system to its original beauty. The groundbreaking ceremony will be held on May 3, 2003, in conjunction with the annual conference of the National Association for Olmsted Parks, and the project aims to be completed in time for a dedication ceremony marking the completion of the Olmsted Centennial Celebration in the fall of 2003.

15. Volunteer Park Planting Bed Restoration

Increment: \$1000 Total Est: \$10000

The Seattle Parks Foundation, Seattle Parks and Recreation and the Friends of Seattle's Olmsted Parks are designing and installing planting beds at the 14th Avenue main entrance to Capitol Hill's Volunteer Park. The planting design and plant selection will be based on the original Olmsted designs for beds in Volunteer Park.

16. Tree Planting in Lower Woodl and Park

Increment: \$5000 Total Est: \$15,000

The road along the eastern edge of Lower Woodland Park was originally planned as a tree-lined boulevard leading to the southern end of Green Lake. Currently, the portion of the road extending from 50th Street north to the southern tip of the lake is lined by an empty planting strip and a parking lot. Trees will be purchased and installed along the planting strip as a significant Olmsted Centennial Legacy Project. Donor or sponsor will be acknowledged in Centennial publicity and signage during the planting and dedication event.

(For complete descriptions of specific projects or events, please contact Kari Stiles at Friends of Seattle's Olmsted Parks, 206.332.9915)

ENHANCING

17. Olmsted Boulevard Signage and Markers

Increment: \$500 Total Est: \$10,000

A system of beautiful tree-lined streets winds throughout Seattle, linking our spectacular parks, green spaces, waterways and lakes, and greatly enhancing any driving experience through the city. Although these boulevards and parkways were included as part of the original Olmsted proposal and now comprise a significant portion of our Olmsted park system, there are currently no markers identifying these park landscapes as part of our historic Olmsted legacy. FSOP working with Seattle Parks and Recreation and SDOT will design and install markers or street signs at key intersections and entry points the Olmsted boulevards that reflect the historic nature of these streets and identify them as part of the Olmsted park system.

18. Olmsted Park Legacy Benches

Increment: \$2500

To help enhance the character of Seattle's historic Olmsted parks, Seattle Parks and Recreation recently established standards for park furniture and amenities in Olmsted landscapes and published a guide to historic design elements for planners and designers. Bench styles were chosen based on a number of criteria, including their aesthetic resemblance to historic park benches, durability and affordability. Future park improvement and enhancement projects in Olmsted landscapes will include the installation of park benches according to Seattle Parks and Recreation's Olmsted Park Furniture Standards.

**(For complete descriptions of specific projects or events, please contact Kari Stiles at
Friends of Seattle's Olmsted Parks, 206.332.9915)**